



INTRODUCING THE HEAVY DUTY ADVANCED TECHNOLOGY COUNCIL

The Heavy Duty Advanced Technology Council (HDATC) provides a forum for the discussion of advanced technology trends and issues impacting on- and off-highway heavy duty commercial vehicles.

COUNCIL GOALS

- Expand knowledge regarding current and future technologies
- Keep pace with the newest industry developments
- Forecast advanced technologies to help distinguish between reality and hype

COUNCIL BENEFITS

- Meet OEM and technology experts
- Peer-to-peer networking
- Market insights
- Technology forecasts
- Regulatory and legislative issues related to new technologies
- Operational challenges
- Benchmarking

ADVANCED TECHNOLOGY

Cyber Security **ADAS**
AltFuels Predictive
Aerodynamics
Autonomous Platooning
Electrification
Light-weighting
Connectivity
Braking Systems
Telematics LTE
Automation
V2X Vehicle Networks

Contact us today to learn how you can participate.

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The HDATC shall not discuss issues involving matters of a proprietary and competitive nature; anti-trust legal counsel present at all meetings. The council shall not engage in lobbying or any projects not related to the planning and conducting of its scheduled meetings.

