



Monday, January 28, 2019 | 7:00am-4:10pm | The Mirage Hotel | Las Vegas, NV

- 7:00 am **Registration & Breakfast**
- 8:00 am **Honor Guard & National Anthem**
Welcome & Opening Comments
- 8:10 am **The Real-World View – A Global Perspective**
Ken Davis, Founder, Greentree Advisors, LLC
Dean Engelage, CEO, Great Dane
Roger Nielsen, President & CEO, Daimler Trucks North America
Session Leader: Chris Patterson, Independent Director
- 9:10 am **The Ever-Changing and Evolving Aftermarket**
John Blodgett, Vice President, Sales & Marketing, MacKay & Company
Tim Kraus, President & COO, Heavy Duty Manufacturers Association
- 9:30 am **Networking Break**
- 9:50 am **The Global Economic Overview**
Bill Strauss, Senior Economist & Economic Advisor, Chicago Federal Reserve
Moderator: Jay Craig, CEO & President, Meritor, Inc.
- 10:50 am **Aftermarket Industry Economy & Outlook**
John Blodgett, Vice President, Sales & Marketing, MacKay & Company
Dr. Bob Dieli, President & Founder, RDLB, Inc.
- 11:30 pm **Networking Luncheon**
- 12:30 pm **Realities of Current and Future Technology on the Aftermarket**
Mike Foster, Chief Technology Officer, Allison Transmission
Kent Jones, Vice President, Global Business Development and Sales, ZF Group
Sandeep Kar, Chief Strategy Officer, Fleet Complete
Jon Morrison, President Americas, WABCO
Session Leader: Brian Daugherty, Chief Technology Officer, MEMA
- 1:30 pm **Networking Break**
- 1:50 pm **Changing Distribution Model – The Growing and Emerging Players**
Stefan Kurschner, Senior Vice President, Aftermarket, Daimler Truck North America
Carl Mesker, Vice President of Sales Americas, SAF Holland
Robert Sammons, Chief Merchandising Officer, Fleet Pride
Walt Sherbourne, Vice President, Marketing, Dayton Parts
Session Leader: Lucas Deal, Editor, Truck Parts & Service
- 2:50 pm **Parts and Service: The Fleet Perspective**
Mike Palmer, Vice President of Fleet Services, Estes Express Lines
Gloria Pliler, Director of Purchasing, Daseke
Lee Quinn, Maintenance Director, Point Ready Mix
Brett Wacker, Vice President of Maintenance, Dart Transit Company
Session Leader: Stu MacKay, MacKay & Company
- 4:00 pm **Wrap Up & Closing Comments**
John Blodgett, Vice President, Sales & Marketing, MacKay & Company
Tim Kraus, President & COO, Heavy Duty Manufacturers Association
- 5:30 pm **HDAW All-Industry Welcome Reception**