

DIALOGUE

HEAVY DUTY AFTERMARKET
· 2023 ·

- 7:00 am **Registration & Breakfast**
- 8:00 am **National Anthem**
Welcome & Opening Comments
- 8:35 am **The Real World View Presented by The Heavy Duty Business Forum**
Kent Jones – President – Americas, SAF-HOLLAND Inc.
Rob Phillips – Founder & CEO, Phillips Connect & CEO, Phillips Industries
Jeffery Porter – President & CEO, Velvac Inc.
Moderator: Collin Shaw, Chief Commercial Vehicle Officer, MEMA
- 9:20 am **The Global Economic & Geopolitical Overview**
Wilfried Aulbur – Senior Partner, Automotive, Roland Berger
Moderator: Dr. Bob Dieli – Economist, MacKay & Company
- 9:55 am **Break**
- 10:10 am **Aftermarket Industry Economy & Outlook Presented by MacKay & Company**
Dave Kalvelage – Client Consultant & Analyst, MacKay & Company
Dr. Bob Dieli – Economist, MacKay & Company
- 11:00 am **Aftermarket OEM Perspective: Daimler Truck North America**
Brad Williamson – Director of DTNA Parts Marketing, Daimler Truck North America
Moderator: John Blodgett – Vice President, Sales & Marketing, MacKay & Company
- 11:30 am **Networking Lunch**
- 12:30 pm **Emerging Leadership Panel: Preparing Your Organization for the Next Round of Leaders**
Julie Alfermann – Director, Central Region Sales, Allison Transmission
CJ Biank – Global Market Manager (Networks), Grote Industries
Jack Chung – Vice President, Product Management, Noregon Systems
Tanya Miracle – Director, OE Truck/Trailer, Bridgestone
Moderator: Emily Poladian – President, Bridgestone Mobility Solutions - Americas
- 1:15 pm **Distributor Panel: Adapting to changes in the Industry, Technology & Workforce**
Ryan Bugai – Sales and Marketing Specialist, Northwest Drive Train
Jason Gildenmeister – Vice President, Fixed Operations, TEC Equipment
Toni Nastali – CEO, Spring Align Group
Troy Willich – CEO & Co-Founder, TDI Fleet Service
Moderator: John Blodgett – Vice President, Sales & Marketing, MacKay & Company
- 2:00 pm **Break**
- 2:20 pm **Government Affairs & Impacts on the Aftermarket**
Ann Wilson – Senior Vice President, Government Affairs, MEMA
Moderator: Collin Shaw – Chief Commercial Vehicle Officer, MEMA
- 3:00 pm **Fleet Panel: Uptime in an Uncertain Environment**
Taki Darakos – Vice President, Vehicle Maintenance & Fleet Services, PITT OHIO
Scott Ewell – Director of Maintenance, H.R. Ewell
Adam Wolk – Director of Maintenance, Challenger Motor Freight
Moderator: Molly MacKay Zacker – Vice President, Operations, MacKay & Company
- 3:50 pm **Closing Comments**