



- 8:00 am **National Anthem**  
**Welcome & Opening Comments**  
Dave Giroux – President & COO, Heavy Duty Manufacturers Association  
John Blodgett – Vice President, Sales & Marketing, MacKay & Company
- 8:10 am **Let's Rap: A Real-World View of the Aftermarket**  
John Coll - Senior Vice President, Global Marketing, Sales & Services, Allison Transmission  
Walt Frankiewicz - President Haldex Americas & Executive Vice President Haldex AB, Haldex  
Mike Hawthorne - President & CEO, Bendix CVS  
Moderator: Chris Patterson – Independent Director
- 9:10 am **Government Affairs: Implications on the Aftermarket**  
Ann Wilson – Senior Vice President, Government Affairs, MEMA  
Moderator: Bill Long – President & CEO, MEMA
- 10:10 am **Break**
- 10:30 am **The Global Economic Overview**  
Kevin Depew – Deputy Chief Economist, RSM
- 11:30 am **Networking Lunch**
- 12:30 pm **Aftermarket Industry Economy & Outlook**  
John Blodgett – Vice President, Sales & Marketing, MacKay & Company  
Dr. Bob Dieli – Economist, MacKay & Company
- 1:30 pm **Glimpsing the Aftermarket's Future: Imminent Commercial Vehicle Technologies**  
Bill Black – President & CEO, National Fleet Management & Heavy Duty Truck Supply  
John Nelligan – Senior, Vice President Truck America's, Meritor, Inc.  
Moderator: Roger Nielsen – Mobility Investor & Advisor
- 2:30 pm **Break**
- 2:50 pm **The Fleets Speak: Parts, Service and the Impact of New Technologies**  
Shane Barnes – Vice President of Maintenance, PAM Transport  
Tom DePorter – Senior Director of Fleet Maintenance, Forward Air Corp  
Jamie Hagen – Owner, Hell Bent Express  
Mike McDonald – Director of Maintenance, Benore Logistics
- 3:50 pm **Wrap Up & Closing Comments**  
Dave Giroux – President & COO, HDMA  
John Blodgett – Vice President, Sales & Marketing, MacKay & Company