



Monday, January 25, 2021 | 10:00 am – 2:30 pm EST | Now Virtual!

- 10:00 am **Honor Guard & National Anthem**
Welcome & Opening Comments
Tim Kraus – President & COO, Heavy Duty Manufacturers Association
- 10:05 am **The Real-World View**
Friedrich Baumann – President, Sales, Marketing and Aftersales, Navistar
Al Dragone – Chief Executive Officer, FleetPride
Session Leader: Chris Patterson – Retired CEO Daimler Trucks North America, Independent Director
- 10:50 am **Government Affairs & Impacts on the Aftermarket**
Ann Wilson – Senior Vice President, Government Affairs, MEMA
Moderator: Tim Kraus – President & COO, Heavy Duty Manufacturers Association
- 11:15 am **Break**
- 11:20 am **The Global Economic Overview**
Jeff Rosensweig – Director, John Robson Program in Business, Public Policy, and Government, Goizueta Business School of Emory University
Moderator: Tim Kraus – President & COO, Heavy Duty Manufacturers Association
- 11:50 am **Aftermarket Industry Economy & Outlook**
John Blodgett – Vice President, Sales & Marketing, MacKay & Company
Dr. Bob Dieli – Economist, MacKay & Company
- 12:30 pm **Lunch Break**
- 12:50 pm **Technology & Distribution**
Kent Jones – President, Americas, SAF-HOLLAND Inc.
Wayne McKittrick – Vice President, Sales, N.A. Williams Company
Tyler Robertson – Chief Executive Officer, Diesel Laptops
Kyle Treadway – Dealer Principal, Kenworth Sales Company
Session Leader: Tim Kraus – President & COO, Heavy Duty Manufacturers Association
- 1:35 pm **Break**
- 1:40 pm **Parts & Service: The Fleet Perspective**
Gerry Mead – Executive Vice President of Maintenance & Equipment, HUB Group
Mari Roberts – Senior Director Transportation, Frito-Lay
Amanda Schuier – Senior Vice President, Quality Transport Co.
Session Leader: John Blodgett – Vice President, Sales & Marketing, MacKay & Company
- 2:25 pm **Wrap Up & Closing Comments**
Tim Kraus – President & COO, Heavy Duty Manufacturers Association
John Blodgett – Vice President, Sales & Marketing, MacKay & Company