

**Heavy Duty Manufacturers Association  
2010 Heavy Duty Dialogue  
DVD Order Form**

The HD Dialogue 2010 conference has been recorded, produced and mastered live to DVD. This format is the ideal method of reviewing the program content or to share with associates and employees.

Shot in full-color, high-resolution video and recorded on three individual DVDs, each individual segment can be selected from a menu at the start of each DVD. Each segment of the program includes full video of speaker's remarks with full screen shots of the slides used during the presentations.

| 2010 HDD DVD's  |  | No.      |
|---|--|----------|
|   | Price includes PPT set of most presentations |          |
| Full Program Set for member attendees   |  | \$49.95  |
| Full Program Set for non-member attendees   |  | \$129.95 |
| Full Program Set for non-attendees  |  | \$695.00 |
| Tom PM Barnett: Great Powers and the World  |  |          |
| The Global Truck Industry 2020 – A Strategic Assessment: Juergen Reers, Roland Berger Strategy Consultants; Howard Abramson, Transport Topics Publishing                |  |          |
| Trucking, The Next 10 Years: Denny Slagle, North America Truck; Clem Driscoll, CJ Driscoll & Associates; Sandeep Kar, Frost and Sullivan; Jim Mele, FleetOwner Magazine |  |          |
| Competing in 2010-2020; Bob Bohn, Oshkosh Corporation; Dr. Gene Goodson   |  |          |
| How Wall Street Views the CV Industry Through 2020 – Eli Lustgarten, ESL Consultants; Bill Strauss, The Chicago Federal Reserve; Peter Nesvold, Lazard Asset Management |  |          |
| Global Transportation Strategies – Jerry Moyes, Swift Transportation; Pat Quinn, USXpress, Jim O'Neal, O&S Trucking, Linda Longton, Randall-Reilly                      |  |          |
| Industry Forecast – Stu MacKay, MacKay & Co., Eric Starks, FTR & Associates, Kate Miller, Newport Communications  |  |          |

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