

HEAVY DUTY 2012 DIALOGUE



Heavy Duty Dialogue 2012 Conference Agenda January 23, 2012 The Mirage, Las Vegas, Nevada

- 7:00 am Breakfast – Ballroom A
- 7:45 – 7:55 Theater Seating – Please take your seats quickly.
- 8:00 am **USMC Color Guard**
National Anthem – Karl Miller, Polk and Co., Soloist
- Welcome & Opening Comments**
Tim Kraus, President & COO, HDMA
- MEMA and MERA’s Remanufacturing Initiative**
John Chalifoux, President & COO, MERA
- HDMA Chairman’s Address**
Jack Shaffer, CEO & President, Bergstrom, Inc.
HDMA Chairman 2011-2012
- 8:30 am **The Global Economic Landscape**
Keynote Address: Dr. Jeffrey Rosensweig, Global Perspectives Program,
Goizueta School of Business, Emory University and Founder of
GlobalGuru.com
- Moderator: Mike Hanley, Global Automotive Leader, Ernst & Young
Global Automotive Center
- 9:45am Coffee Break
- 10:15am **The Global On-Highway Outlook Discussion**
NAFTA - Eli Lustgarten, Sr. Vice President, Longbow Securities
Global - Jonathan Storey, Director, Automotive Reports, LTD
- Moderators:
Oliver Dixon, Editor, Publisher, World Trucks Analysis
Jim Mele, Editor, Fleet Owner Magazine

12:00pm Lunch – Mirage Grand Ballroom A

Luncheon Speaker:
The MEMA Washington DC Update
Ann Wilson, Sr. V.P. Government Affairs, MEMA

1:00pm **Monetary Policy & the Outlook for the US Manufacturing**
Bill Strauss, Senior Economist, US Federal Reserve – Chicago

Moderator: Howard Abramson, Transport Topics Publishing Group

Mexico vs. China: The Numbers are Shifting. Is it Time to Near-Shore?
Russ Dillion, Director, AlixPartners

Moderator: Pat Cavanagh, CEO, Williams Controls, Inc.

2:30pm Coffee Break

2:45pm **North American Heavy Duty Outlook – Aftermarket**
Kumar Saha, Industry Analyst, Frost & Sullivan

Moderator: David Kolman, Fleet Maintenance

Global Off-Highway Outlook
David Phillips, Managing Director, Off-Highway Research

Moderator: Eli Lustgarten, Sr. Vice President, Longbow Securities

Global Expansion Strategies from an India Perspective
Chaand Sehgal, Chairman, Samvardhana Motherson Group

Moderator: Jack Shaffer, Bergstrom, Inc.

Closing Remarks
Jack Shaffer, HDMA Chairman

6:00pm All-Industry Reception – Mirage Grand Ballroom